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## Ashleigh Cook

Associate, Planning

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Ashleigh's **policy understanding** and **determination** assists in the smooth and **successful delivery** of projects

**Ashleigh is an Associate Planner in Icení's Planning Team and since joining in May 2018 she has been involved in a wide range of projects and has provided tailored advice to clients to enable them to progress their site through the planning system. Ashleigh is currently working on a number of complex urban development schemes, with a focus on large scale residential-led mixed-use development, which have the potential to turn under-utilised land in London and the wider region into much needed homes.**

Ashleigh also specialises in providing advice on Permitted Development opportunities and providing market leading advice on suitable uses or future development opportunities to unlock challenging sites. Alongside her policy and urban development work, Ashleigh is also a leading member of the Icení Futures sector. This sector group focuses on how digital technologies, new development initiatives and sustainability could influence how we plan places in the future and how we can utilise technology to make places better now. Ashleigh takes an important role in promoting our work and interest in this sector.

Before joining Icení, Ashleigh was on secondment to the Ministry of Housing, Communities and Local Government, where she played a fundamental role in the drafting of the revised National Planning Policy Framework. Ashleigh started her planning career at Peter Brett Associates, where she worked on complex evidence base research for a variety of local authorities in London and beyond. Her interest in urban planning stemmed from an undergraduate degree in Geography and Sociology from the University of Aberdeen, followed by an RTPI accredited MSc in City Planning and Regeneration from the University of Glasgow. She became an RTPI Chartered Planner in February 2018.