



Emma Conwell
Senior Planner

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ICENI PROJECTS BIOGRAPHY

Emma is a skilled planner with wide ranging experience of working on both small scale and large scale developments within London and the south east.

Having previously worked for one of the UK's leading house builders - Persimmon Homes, Emma brings her developer experience to her consultancy advice and always seeks opportunities to optimise development potential of application sites.

Emma has a background in preparing planning appraisals alongside managing projects through the planning process, advising and assisting with public engagement, co-ordinating project teams, preparing reports for planning applications and appeals including drafting proof of evidence and negotiations with local planning authorities on a broad range of schemes. She has a wide breath of experience across residential, commercial, retail, education, office and hotel land uses including those with heritage implications across central and Greater London respectively.

Outside of work, Emma uses her spare time to help promote Gaelic Athletic Association (GAA) games and sits on the 'Club Tyrone London' committee representing her home County club in London.

5 defining projects

1: THE LIONS YOUTH CLUB, HAWKSTONE ROAD, LB SOUTHWARK

Emma provided valuable input into the feasibility studies regarding our client's interest in the redevelopment of the site from a community use (Class D2) to provide either student accommodation (Class C2) or a PRS led tower scheme.

2: 499-505 HACKNEY ROAD, LB TOWER HAMLETS

Assisted on obtaining approval for a temporary, 5 year scheme comprising a development of 64 containers spread over two storeys including Use Classes B1/B8/A1/A3. Ongoing works including discharging of conditions and formation of strategy for a permanent scheme.

3: 84 HATTON GARDEN, LB CAMDEN

Emma managed a Section 73 application for a non-material amendment to a grant of permission for a mixed use building comprising A1, B1c and C1 land uses respectively. The significant change to the original permission was a minor material change within the C1 use class from 9 serviced apartments to 31 hotel rooms.

4: 137-143 NOTTING HILL GATE, RBKC

Planning permission granted for conversion and extension of existing building at rear to first floor level to provide offices (Class B1) and 5 no. residential apartments (Class C3), repairs to the facade, and associated works.

5: 100 HASSETT ROAD, LB HACKNEY

Emma provided valuable planning input and management of the residential led scheme (providing 12 new residential Class C3 flats) receiving a recommendation for approval for planning permission and listed building consent.