



Charlotte Hunter
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ICENI PROJECTS BIOGRAPHY

Charlotte recognises the importance of understanding the political, community and site context in delivering her clients' objectives.

Charlotte is an experienced public affairs consultant, having successfully delivered targeted communications programmes for major redevelopment projects throughout the UK.

With a particularly strong experience in working on large scale residential projects across the East of England, Charlotte specialises in strategic land promotion, and advising her clients on their portfolios. Understanding the importance of early targeted stakeholder engagement is pivotal to successfully unlocking complicated sites.

A former Political Assistant for a local Conservative Association, and party activist, Charlotte played an integral role in successful and comprehensive local and general election campaigns. Since then she has used her strong strategic campaigning and political engagement skills to help secure planning consent for residential, retail and mixed-use schemes across the country for a number of public sector and private sector clients.

5 defining projects

1: WEST HORNDON, BRENTWOOD

Ongoing promotion of large strategic land site through the Local Plan for new homes and community facilities on behalf of EA Strategic Land. Direct engagement with members and wider promotion to other stakeholders and local residents.

2: OLD HAMSEY, LEWES

Provided community and political stakeholder support for the redevelopment of the former brickworks site located in rural East Sussex. Involved continued close engagement at Parish, District and County Council level, and with the local resident association. Granted consent.

3: GOLDEN VALLEY MILL, SOUTH

Gloucestershire Redevelopment of a former industrial site with heritage constraints for new homes and community uses. On behalf of St Congar provided regular liaison with political representatives and local resident association leading to planning consent granted via delegated powers.

4: NEW ROMNEY, SHEPWAY

Community and political stakeholder consultation to support the development of an emerging masterplan, and subsequent planning application, for a residential development on a greenfield site in New Romney. Granted consent in 2015.

5: GREAT WAKERING, ROCHFORD

Allocated site, after successful promotion by Iceni Projects. Providing ongoing community and political stakeholder engagement to support a planning application for up to 130 new homes.