



Advising BP Mitchell on strategic waste planning within Hertfordshire.

BP Mitchell

ICENI PROJECTS – CASE STUDY

Providing strategic waste planning advice to BP Mitchell.

Iceni Projects has been advising BP Mitchell (Mitchells) on strategic waste planning within Hertfordshire for over 10 years and has secured a host of asset management initiatives that have helped transform the business into the largest recycled aggregate operator in the County.

Operating a successful and growing business serving the building and construction industry, BP Mitchell currently operate across two Green Belt sites in central Hertfordshire – Burnside and Birchall Lane.

Acting as the company's strategic advisor, Iceni took a site with temporary planning permission for soil washing in the Green Belt through a development management and development plan process to a position today where they have a permanent planning permission for a site three times the size, with a waste allocation, an employment allocation and the site removed from the Green Belt. The site allocation in Hertfordshire's Waste Plan in 2014 is one of only five strategic waste management sites currently operating in the County, thus elevating the company's position as the most important recycled aggregate provider in Hertfordshire.

BP Mitchell's ancillary Burnside site operates in tandem with the larger Birchall Lane site, and these two sites work in conjunction with one another help to facilitate the continued development of the growing business which BP Mitchell operate.

Iceni not only advise Mitchells on waste management strategy across their two existing and operational sites in Welwyn Hatfield and East Hertfordshire, but also on waste trends and opportunities across the County and South East, as they look to further expand the business. Iceni have helped to deliver sustained success for the business to this point, but the journey continues.

5 interesting facts about the project

1: JUDICIAL REVIEW VINDICATION

The largest planning permission secured by Iceni for Mitchells was subject of a JR claim. In dismissing the claim, the Judge specifically referenced Iceni's EIA Screening Letter as an exemplar in writing such letters. Result.

2: AN INTEGRAL PART OF HERTFORDSHIRE'S WASTE MANAGEMENT INFRASTRUCTURE

BP Mitchell is an established and growing business which serves the waste needs of Hertfordshire and is the leading, and indeed largest, provider of recycled aggregate in the County.

3: SUSTAINED BUSINESS GROWTH

BP Mitchell have grown from a 35-person operation when Iceni first became involved to a company that now comprises over 140 employees.

4: DEVELOPMENT PLAN PROGRESS

Both sites have been removed from the Green Belt and now lie within the Birchall Garden Suburb area, a 3,000 home expansion of Welwyn Garden City to the east. Mitchells has never been better placed to supply aggregate to a site. Does anyone have a spare conveyor belt?

5: THE FUTURE

Mitchell's primary site will become more sensitive in the future when homes are occupied within the Garden Suburb and there is no scope for the company to expand beyond the current site. The planning system needs to assist the company's future growth through Hertfordshire's Plan Review. Iceni are going to be kept busy on this one.

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