



Ashleigh Cook

Senior Planner,
Planning

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Ashleigh's **policy understanding** and **determination** assists in the smooth and **successful delivery** of projects

Ashleigh is a Senior Planner in Icenis Urban Planning Team and since joining in May 2018 she has been involved in a wide range of projects and has provided tailored advice to clients to enable them to progress their site through the planning system. Ashleigh is currently working on a number of complex urban development schemes, with a focus on residential-led mixed-use development, which have the potential to turn under-utilised land in London into much needed homes.

Ashleigh also leads Icenis Futures, an Icenis sector group which focuses on how PropTech and PlanTech could influence how we plan places in the future and how we can utilise technology to make places better now. Ashleigh takes an important role in promoting our work and interest in this sector.

Before joining Icenis, Ashleigh had been on secondment for a year to the Ministry of Housing, Communities and Local Government. She played a fundamental role in the drafting of the revised National Planning Policy Framework, with a focus on the policy areas of design, density and small sites. This experience has given her an in-depth understanding of national policy and Government objectives for delivery which she utilises in her project work at Icenis.

Ashleigh started her planning career at Peter Brett Associates, where she worked on complex evidence base research for a variety of local authorities in London and beyond. Her interest in urban planning stemmed from an undergraduate degree in Geography and Sociology from the University of Aberdeen. She then completed an RTPI accredited MSc in City Planning and Regeneration from the University of Glasgow, where she achieved a distinction. She became an RTPI Chartered Planner in February 2018.