



Anna Snow
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ICENI PROJECTS BIOGRAPHY

Anna’s ability to respond and adapt to often challenging circumstances is central to her success in securing valuable permissions for her clients.

Having worked for both the public and private sectors in Central London Anna has extensive experience of lead large multi-disciplinary projects with a focus on residential, commercial and mixed use development. As well as working for a range of large private sector clients Anna has also worked on a number of Council-led projects, in particular promoting development opportunities for Council land assets as part of Camden’s Community Investment Programme. She also provides specialist advice to private residential clients, often with a specific heritage focus. Anna’s experience across public and private sectors has assisted in her ability to form strong professional relationships both within the project team and with the Local Planning Authority, enabling her to secure planning permission and optimise development value for her clients.

5 defining projects

1: ST GILES CIRCUS, LONDON **CLIENT: CONSOLIDATED DEVELOPMENTS LTD**

Led a large multi-disciplinary team to secure the redevelopment of this large and complex site to provide new venue space, mix of residential, retail, hotel and restaurant/bar uses and 1,900 sqm of digital skin to provide a ground breaking ‘urban gallery’.

2: CENTRAL SOMERS TOWN, **CLIENT: LONDON BOROUGH OF CAMDEN**

Acted as lead planning consultant in preparing a planning application for new community facilities, a replacement school and enhanced public open space, and a 26 storey residential tower adjacent to Kings Cross.

3: ARTS THEATRE CLUB, LONDON **CLIENT: CONSOLIDATED DEVELOPMENTS LTD**

Instructed to progress through planning the renovation and partial redevelopment of the Arts Theatre Club and neighbouring listed building to provide new theatre space, restaurant and bars and a boutique hotel.

4: RICHMER ROAD, ERITH **BALMORAL LAND**

Managed the submission of this outline application to secure 336 residential units on a designated Preferred Industrial Location.

5: NINE ELMS CLIENT SAINSBURY’S

Anna played a key role in securing the demolition of the existing Sainsbury’s store to provide a mixed retail residential development.